



St. George's  
College *Aruvithura*



# STRATEGIC PLAN

2016 - 2032

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## Preface

St George's College which has a proud legacy of 58 years has been single-mindedly pursuing excellence in disseminating knowledge and serving the society. Down the decades the college won many laurels and has offered to the world thousands of students globally competent and morally upright. The strategic planning which has been implemented from time to time has been the foundational step for the growth of the college in all the dimensions.

Strategic plan 2016-32 envisages to provide a vision and orientation for its functions over these years and intends to optimize the cumulative efforts to materialize the plan. The ultimate aim of the strategic plan is to elevate the institution to the status of a Deemed University which serves the world as a magnificent centre of learning that builds up an illuminated society. The college has many a conducive features that can help materialize the plan like the well-founded academic system, excellent and futuristic infrastructure, exemplary human resource and highly innovative eco system.

The institution looks forward to mobilize the collective contributions of all its stake holders and aspires to offer quality education on par with the international standards imparting innovational skills.

**Dr. Jilu Ani John**  
IQAC Coordinator



**Dr. Reji Vargheese Mekkaden**  
Principal



## **Our Highlights**

The consistency with which the college promotes its quality and the search for excellence is manifest in the accreditation results of the first three cycles. The college was accredited at the Four-Star level in 1998 and was re-accredited with 'A' Grade in 2007 and 2016.

The institution incorporates innovative teaching learning methodologies and learner assessment strategies into its curriculum.

The college has a community Telecasting Centre SGC TV, the first of its kind in the campuses of Kerala which is a nexus between the college and the society around and complements the educational endeavours of the institution.

Visionary leadership, competent and committed faculty and earnest administrative staff form the stronghold of the institution.

Our thrust on innovation entrepreneurship and consultancy opens the horizons of future wide for our students. IEDC, which was started in 2020 has taken up a host of innovational and entrepreneurship activities for the students.

The college offers a host of student support programmes like effective student mentoring, Career guidance programmes, skill training through add on programmes and certificate courses, extension programmes that connect them with the civic life etc.

The college is situated in the pristine pure locale on the banks of river Meenachil and the green and spacious enhances the teaching-learning experience. The college has a state of the art infrastructure. It is a fully wi-fi enabled campus, has an avant-garde library building, well equipped laboratories, gymnasium, indoor stadium etc.



## **SWOC Analysis**

### **Strengths**

1. Highly qualified and committed faculty that moulds students with global competencies
2. Visionary management that spearheads the development of the institution
3. Spacious, ecofriendly campus that facilitates the learning ambience
4. Good Infrastructure
5. Legacy of Fifty- seven years
6. Excellent linkage with the community
7. Thoroughly heterogeneous student community
8. Illustrious Alumni

### **Weakness**

1. Lack of academic freedom to initiate new need-based courses and redesign the existing ones
2. Delay in publishing results as an affiliated college.
3. Rural locality that fails to provide industrial experience to students
4. The institution is accessible only by road.

### **Opportunities**

1. IEDC that offers innovational and entrepreneurial back up for students
2. Young, highly qualified teachers good research experience form the majority of the faculty.
3. Vast campus that offers great room for infrastructural addition
4. To start new need based and multi-disciplinary courses.
5. Establishing stronger industry linkage and facilitating internships and placements.

### **Challenges**

1. Lack of research grants from the government
2. Governmental restrictions to start new courses
3. Resource mobilization for improving the infrastructure facilities
4. Lack of proximity to the urban areas that can provide academic facilities and industrial experience for students
5. Lack of commutation facilities for students from the remote hilly areas



## **Strategic Plan Committee**

- Rev. Dr. Augustine Palackaparambil - Manager
- Dr. Reji Vargheese Mekkaden - Principal
- Rev. Fr. George Pullukalayil - Bursar & Course Coordinator
- Dr. Jilu Ani John - IQAC Co-ordinator
- Dr. Siby Joseph - Staff Secretary
- Dr. Sumesh George - IQAC Assistant Coordinator
- Mr. Mithun John - IQAC Assistant Coordinator



## Charting out the Strategic Plan

Initially different rounds of discussions were conducted across the various platforms of the stakeholders. The gathered responses were analysed in detail before drawing a draft version of the Strategic Plan. IQAC invited the recommendations from the entire staff on the draft circulated among them. After modifications and additions the IQAC drew the final draft monitored by the Governing Body which approved the plan.

### Strategic Goal I

#### Institutional Development

The Institutional Strategic Plans were drawn in view of the implementation of NEP and the swiftly changing academic scenario of the country. The global trends in education also were taken into consideration. The college aspires to be granted the status of Autonomous college by 2026 and a Deemed to be University by 2032. The infrastructural augmentation, addition of more courses and improved Research output are the three hurdles to be crossed by the institution.

Sl No	Year	Planned Outcome	Action Plan
01	2025	To attain Autonomous status	<ul style="list-style-type: none"><li>Introduce PG and new generation degree programmes and Certificate courses</li><li>Enhance Research</li><li>Augment the Infrastructure</li></ul>
02	2032	To be A Deemed to be University	<ul style="list-style-type: none"><li>Improve and strengthen industry-academia linkage</li><li>Maintaining International Standards in academics juxtaposing the key suggestions of NEP</li><li>Fulfill the infrastructural requirements</li></ul>



## Strategic Goal II

### Optimize Teaching Learning Experience

The college plans great thrust on its core goal to provide excellent learning experience for the students. The student centric mode of teaching are designed in order to enhance the attainment of Programme outcome and Course outcome capitalizing on possibilities of digitalization and ascertaining the employability potential and global competency of the students.

SI No	Year	Planned Outcome	Action Plan
1	2021	Complete digitalization of Academics and governance	Complete the Implementation of the Academic Mangement system - LMS like MOODLE
2	2022-25	Implementation of Outcome Based Education system	Initiate the mapping of the attainment of Outcome Redraft the PO,PSO, and CO once the HEI gains autonomous status
3	2025	Multidisciplinary courses	Introducing Need based multidisciplinary courses
4	2026	Improved Collaborations and Industry interactions	More MoUs, Redesigning courses based on industry demand
5		Strengthening of Research Activities	All departments to be elevated to the status of Research Departments
6	2017-2032	Equipping Faculty for tech-enhanced learning and quality improvement	Faculty will be provided with continuous training and professional development programmes and incentives for quality improvement.
7	2017-2032	Skill enhancement for employability and entrepreneurship	Conduct Certificate courses and value added programmes



### Strategic Goal III

#### Infrastructure Augmentation

St George's College Aruvithura aspires to expand and strengthen the infrastructural facilities with a view to equip itself as it scales the heights to the Deemed to be University. Spacious Library complex, Seminar halls and theatre, and new blocks for the new Academic programmes and more residential facilities are to be completed by 2030.

SI No	Year	Planned Outcome	Action Plan
1	2019	Improved space for academic deliberations	Furnish state of the art seminar halls and conference rooms
2	2019	Divyangjan friendly campus	Elevator facilities to be installed
3	2019	Improved Learning space	Set up an advanced Food technology Lab
	2021		Construct a post graduate science block & a Network Lab
4	2020	Energy efficient campus	Installation of Generator
5	2021	Enhance Energy conservation sources	Deploy solar panels to become self sufficient in energy requirements
6	2022	Library Augmentation	Construct a state-of-the art Library complex
7	2022	Improve student amenities	Construct a new spacious canteen to cater to the expanding student community
8	2023	To improve the Disaster Management facilities	To install an Automated weather Station
9	2025	Water conservation	Install a waste water recycling plant
10	2026	To be an authorized Centre of various Online Examinations	Set up a Computer lab that facilitates the conduct of competitive examinations and career training.



11	2026	Greater residential facilities for staff and students	To construct a Staff Quarters and Men's Hostel
12	2027	Improve Sports Infrastructure	Set a turf in the campus



## **ST. GEORGE'S COLLEGE ARUVITHURA**

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